



# RILEY WATSON

MULTIMEDIA DESIGNER

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RILEYWATSONDESIGNS.COM

## EDUCATION

Ohio University, Athens, OH 45701  
Scripps College of Communication  
Bachelor of Science in  
Communication, May 2019  
Major: Interactive Media  
Minor: Marketing

## EXPERIENCE

GRAPHICS/PRODUCTION ASSISTANT  
"VIRTUALLY IN LOVE" FILM MAY-AUG 2019  
Los Angeles, California

- Designed themed motion graphics featured in the film
- Assisted Producer by organizing crew members, equipment & film set

CREATIVE DIRECTOR/DESIGNER  
FANGLE MAGAZINE OCT 2018-MAY 2019  
Athens, Ohio

- Taught Editor-in-Chief and design staff how to use Adobe design software and organize magazine

GRAPHIC/PUBLICATION DESIGNER  
VARIANT MAGAZINE SEP 2018-MAY 2019  
Athens, Ohio

- Created quarterly fashion spreads to reflect current trends and target young adult audience

GRAPHIC/PUBLICATION DESIGNER  
THREAD MAGAZINE NOV 2017-MAY 2019  
Athens, Ohio

- Constructed spreads to reflect current fashion and graphic design trends

## SOFTWARE

InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Premier Pro	<div><div></div></div>
After Effects	<div><div></div></div>

## EMPLOYMENT

GRAPHIC DESIGN/PHOTOGRAPHY INTERN  
ARROYO SECO BASEBALL JUN-AUG 2019  
Los Angeles, California

- Designed promotional graphics viewed by an audience of over 4,000 fans and college scouts
- Created custom graphics for individual player interviews seen by college scouts, competitors, and fans
- Took professional headshots of players and staff
- Shot photos and videos during game times which were posted on company website & social media

GRAPHIC DESIGNER/SOCIAL MEDIA MANAGER  
SAFEWHITE INCORPORATED DEC 2018-MAY 2019  
Columbus, Ohio

- Designed marketing materials seen by thousands at promotional events such as IMATS NYC, Indie Beauty Expo Los Angeles, Pre-Oscars Gala, America's Beauty Show, and the Columbus Wedding Show
- Redesigned company product packing and labels
- Created marketing campaigns, designed social media content and managed social media accounts
- Updated company website regularly
- Edited product testing and instructional videos

GRAPHIC DESIGN/MARKETING INTERN  
CAMPUS RECYCLING CENTER MAY 2018-FEB 2019  
Athens, Ohio

- Developed marketing campaigns and created 10+ graphic video board advertisements seen by thousands of students and faculty all over campus
- Created 48 by 36" instructional signage to hang inside of Campus Recycling warehouse facility
- Designed 15' banner displayed in downtown Athens, Ohio to advertise recycling events
- Designed campaign buttons and stickers placed on hundreds of reusable bags in campus markets

GRAPHIC DESIGN INTERN  
ATHENS COUNTY FOUNDATION MAY-AUG 2018  
Athens, Ohio

- Constructed event invitations for 1000+ investors, committee members and the general public
- Created infographics for monthly newsletter
- Photographed and designed 5' company pop-up banner for promotional events